

## Internship Project Management: Deutsche Manufakturen Straße (m/f/d)

at Direktorenhaus (Berlin)

### Overview Deutsche Manufakturenstraße

Even if cultural and creative crafts, freelance arts and crafts, craft galleries, manufactories and the luxury industry today belong to different economic groups and are legally regulated in different ways, they are united by an artisanal, quality-oriented way of working. Craft intangible cultural heritage - the knowledge and skills - is also preserved and passed on by all these actors, regardless of their legal status. The Deutsche Manufakturenstraße is an online platform that aims to make these commonalities visible and, to this end, builds a bridge across sectoral and jurisdictional boundaries in order to present outstanding or singular cultural craftsmanship in Germany in context. "Manufacture" stands for the characteristic of outstanding quality. The term "manufactories" therefore also covers freelancers or traditional craft enterprises. On various routes, the craft enterprises, artisans, manufactories and galleries can now be found through virtually. The Deutsche Manufakturenstraße would like to make these sites of outstanding craftsmanship better known and to better coordinate regional craft culture and tourism. It is supported by the German Confederation of Skilled Crafts and the experts of German craft organizations.

#### KONTAKT

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### Overview Direktorenhaus

Direktorenhaus in Berlin is one of the leading exhibition houses for applied arts in Germany. Since 2010, the museum in the center of the German capital, run by the Meisterrat (German Craft Council), presents selected unique pieces, limited series as well as conceptual design objects. The exhibitions focus on the latest trends in the applied arts. At the same time, the Direktorenhaus does not only show «aesthetic phenomena»: Equally important is the increased importance of design in politics and society, especially in the field of sustainable future planning.

#### Tasks

- Assist in the development and update of relevant strategies for cultural activation and development of the Deutsche Manufakturenstraße project
- Engage with creative industries and cultural network through the maintenance and promotion of the Deutsche Manufakturenstraße to raise the project and to understand professional development needs
- Optimising and improving processes, research for new material for the website
- Collecting material and overall supervision in collaboration with the online redaction team for publishing the material on the Deutsche Manufakturenstraße website

### **Qualifications**

- Educational background in fields of art, journalism, management, sociology or culture studies
- Understanding of the German art, crafts and cultural heritage
- Excellent verbal and written knowledge of English and German
- Excellent interpersonal and communication skills, collegiality and teamwork

### **What can we offer you?**

- The opportunity to benefit from our colleagues who have many years of professional experience
- Self-responsibility, flat hierarchies, and fast decision-making processes
- A motivated, helpful, and open-minded team
- A nice workplace in our showroom in a central location

### **Contact**

Send an email with your application to: Pascal Johanssen  
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