

## direktorenhaus

## Internship Social media and Marketing (m/f/d)

at Direktorenhaus (Berlin)

### KONTAKT

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DE 271325241

### Overview Direktorenhaus

Direktorenhaus in Berlin is one of the leading exhibition houses for applied arts in Germany. Since 2010, the museum in the center of the German capital, run by the Meisterrat (German Craft Council), presents selected unique pieces, limited series as well as conceptual design objects. The exhibitions focus on the latest trends in the applied arts. At the same time, the Direktorenhaus does not only show «aesthetic phenomena»: Equally important is the increased importance of design in politics and society, especially in the field of sustainable future planning.

### Tasks

- Edit and publish daily content that builds meaningful connections and encourages engagement with the museum collections, exhibitions, programming, web content and other museum themes and concern
- Shape multimedia strategies and social media planning for promoting artists, topics and exhibitions
- Support Marketing Communications department on Museum's overall social media strategy
- Manage social media sites, platforms and execute ongoing and one-time social media campaigns

### Qualifications

- Bachelor's degree required; museum, journalism, communications, marketing or new media degree preferred
- Excellent organizational skills; ability to manage multiple projects and set priorities
- Hands-on experience using and managing various social media platforms including Facebook, Instagram, Twitter, LinkedIn, YouTube, TikTok, etc., producing texts and creating original social media content
- Knowledge and understanding of social media landscape, including engagement strategies, content types and implementation
- Excellent knowledge of the English language. Knowledge of German is considered a strong advantage

### **What can we offer you?**

- The opportunity to benefit from our colleagues who have many years of professional experience
- Self-responsibility, flat hierarchies, and fast decision-making processes
- A motivated, helpful, and open-minded team
- A nice workplace in our showroom in a central location

### **Contact**

Send an email with your application to: Pascal Johanssen  
([pj@direktorenhaus.com](mailto:pj@direktorenhaus.com))